

How to spot Social Media, Email, and Internet Scams

Internet users love social media. Americans have an average of 7 social media accounts.

It's a place where they can cultivate a persona and interact with friends and family. The most popular social media sites in 2019 are Facebook, Instagram and LinkedIn. Facebook has reached 2 billion active users, Instagram has 1 billion and LinkedIn is gaining momentum with 590 million users.

With so much social media use, it's important that we are teaching proper safety etiquette. Trusting strangers online and revealing too much about yourself can lead to dire consequences. In addition, trusting people you think you know without knowing the signs of a hacked account can be dangerous. These sites are ridden with bots and hackers that are trying to trick you.

These scammers are out to get individuals as well as businesses. Because of internet fraud, both **individuals and businesses have lost over \$100 billion**. In 2017, 45,811 scams were reported in the U.S. by the Better Business Bureau, and in 2018 that number rose to 48,369 scams.

To help protect you from popular social media schemes, Panda Security has an infographic on social media scams and how to spot them. Browse through the link below to make sure you know all the tips and tricks that will keep you safe online.

<https://www.digitalinformationworld.com/2019/04/10-most-common-internet-scams.html>

Source: digitalinformationworld.com