



Anoka County
MINNESOTA

Respectful, Innovative, Fiscally Responsible



Anoka County
Job Training Center
2019 Annual Report

www.anokacounty.us/jtc



CHAIR'S MESSAGE - BUILDING TOMORROW'S WORKFORCE

Shirley Barnes, Chair, Workforce Development Board

It is a great pleasure to present the Anoka County Job Training Center 2019 Annual Report on behalf of the Workforce Development Board. This report highlights most of the employment and training programs along with the business services provided to employers in the area. The vision of the Workforce Development Board is that "Anoka County will have a highly skilled workforce that contributes to the success of businesses in our community". This report will provide details on how this vision is met locally and regionally.

In September 2019, we celebrated the grand opening of CareerForce in Blaine! CareerForce is the rebranding of Minnesota's workforce development system and was the result of extensive outreach to workforce system partners, participants and staff to determine how services can be enhanced and outcomes improved. In 2019, almost 24,000 Minnesota citizens participated in on-site hiring events or utilized career planning and job preparation services at CareerForce in Blaine.

We are very proud of our partnership with Anoka County Regional Economic Development and the development of the Anoka County Data Dashboard, <https://www.anokacountysuccess.org/regional-profile/anoka-county-data-dashboard/>. Anoka County has a strong median wage of \$23.13 an hour, second highest in the seven-county metro area along with one of the highest non-white labor force participation rates, 72.1%, compared to the metro area and state averages. This inclusive labor market will only become more important as the labor force continues to diversify in age, gender and race. Community engagement will contribute to a thriving business and community region.

I want to thank the talented and innovative program staff, and a special thank you to Nicole Swanson, Director of the agency, the Anoka County Board of Commissioners and the Anoka County Administrator.

Warmest Regard,

Chief Executive Officer, Crest View Senior Communities

MISSION: CONTRIBUTING TO THE SUCCESS OF INDIVIDUALS AND EMPLOYERS THROUGH WORKFORCE DEVELOPMENT SERVICES.

ANOKA COUNTY WORKFORCE DEVELOPMENT BOARD MEMBERS

Shirley Barnes, Chair

CEO, Crest View Senior Communities

Terry Hart, Vice Chair

VP, Kraus-Anderson Construction

Tonya Barber, Manager Strategic Sourcing Support

Allina Health / Mercy Unity Hospital

Elaina Bleifield, VP, Student & Academic Affairs

Anoka Technical College

Shym Cook, Manager

Department of Employment & Economic Development

Jacquel Hajder, Economic Development Specialist

Anoka County

Lori Higgins, President

Metro North Chamber of Commerce

Curt Jasper, HR Manager/Operations

Ajax Metal Forming Solutions

Becky Johnson, Rehabilitation Area Manager

Vocational Rehabilitation Services

Paul Johnson, CEO

Aggressive Hydraulics, Inc.

KC Kye, Founder/CEO

K-Mama Sauce, LLC

Jessica Lipa, Director, Career & Technical Education

Anoka-Hennepin STEP

Patrick McFarland, Executive Director

Anoka County Community Action Program

Jerry Miller, Sales Manager

Bell Bank Mortgage

Jim Nimlos, Appointed Representative

MPLS Electrical JATC

Jody O'Neil, Sr. Director/HR

Cretex Companies, Inc.

Michael Thews, VP/Chief Financial Officer

John Roberts Company

Ray Zerán, Appointed Representative

Brotherhood of Electrical Workers Local Union 292

Theresa Zingery, Education Manager

Anoka-Hennepin School ISD #11

Non-Voting Members

Anoka County Commissioner Scott Schulte

Anoka County Commissioner Mandy Meisner

ADULT AND DISLOCATED WORKER PROGRAM



Outcomes:
\$27.36 average placement wage

399

Served

215

Received Training

158

Employed at Exit

Senior Vocational Counselors work with job seekers who have been laid off to create training plans and job search strategies to assist them in returning to the workforce as quickly as possible.

SENIOR COMMUNITY SERVICE EMPLOYMENT PROGRAM (SCSEP) & MN LEGACY PROGRAM

Provides enhanced employment opportunities for economically disadvantaged adults 55 years and older who need additional supports to secure employment. In 2019 this program served 70 seniors.



EMPOWERS YOUNG ADULT PROGRAM

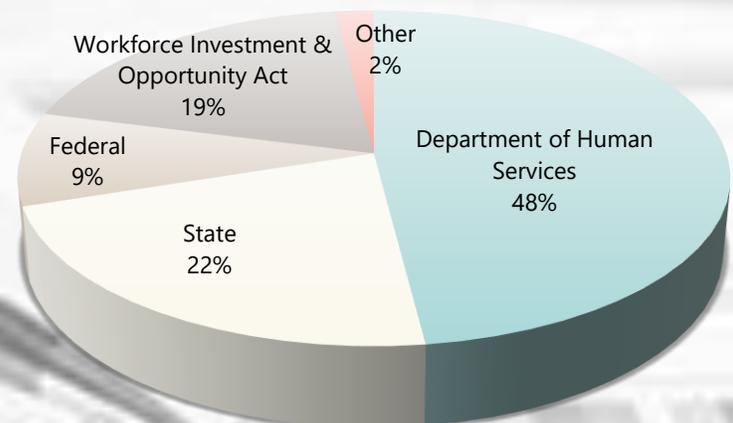


Empowers offers a wide range of youth career services to at-risk youth ages 14-24. Participants receive community paid work experience to gain work maturity and readiness skills to successfully transition to employment. Young adults receive support and services needed to be successful in academics, skill training, workplace skill development, post-secondary training and employment.

This program served 298 young adults in 2019.

Our Finance OVERVIEW

2019 BUDGET \$6,505,983



PUBLIC ASSISTANCE PROGRAMS



Employment services designed to encourage families to secure employment, increase family income and transition off public assistance. Key services include vocational counseling, skill training, job search workshops, and placement assistance. Other supports include childcare assistance, tuition, assistance for training, interview clothing and transportation.

Minnesota Family Investment Program (MFIP)

Supports families with children.

\$14.06/hr wage at exit

1,592

Served

930

Exited the Program

429

Placed in Employment at Exit

Diversions Work Program (DWP)

Supports families with children within the first four months of assistance.

\$15.05/hr wage at exit

503

Served

388

Exited

173

Placed in Employment at Exit



SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM (SNAP) EMPLOYMENT AND TRAINING

Provides job search assistance to adults who are eligible for food support benefits, ages 18-50, able to work and with no dependents. The goal is to assist recipients with making successful transition from public assistance to employment.

\$13.03/hr wage at exit

98

Served

77

Exited Welfare Program



In September 2019 the WorkForce Center became CareerForce in Blaine. CareerForce brings all the services provided by staff and partners statewide under one name to serve our customers better creating one unified career development and talent matching source. Customers have access to a state-of-the-art career lab with 25 personal computers, a computer training lab, printed job search and career resources, job clubs, and other services designed to meet their job search and career exploration needs.

18,847

Customer Visits

1,492

Workshop Attendees



What our customers are saying

"Thank you for all your available classes, invaluable information and guidance."

"Thanks so much for helping me through a tough situation."

"Being unemployed is very stressful and you helped relieve some of that stress. Your team is very professional and caring."

SUCCESS STORIES



Sanay was a graduate of the 2019 Healthcare Pathways Program. She had been attending the On-Site Hiring Event with her high school class from Northwest Passage High School. Her high school teacher knew that health care was an area that Sanay wanted to pursue a career in and encouraged her to apply for the program. Sanay received high school credit for attending this training and received her High School Diploma and her Certified Nursing Assistant Certification in the same month. Sanay said her favorite part of the training was the clinical experience at the Nursing Home. She recommends this training to anyone that has an interest in the healthcare field and learns best by hands-on training. Her counselor helped her develop a resume and worked with her on interviewing skills and is helping her with an active job search.



Felipe enrolled in the Minnesota Family Investment Program (MFIP) and began working with a senior vocational counselor. After some career exploration, Felipe expressed high interest as a truck driver. With 14 hours per day of studying on top of job searching, Felipe obtained his CDL Class A license! Felipe was one of the two in the class of 15 students to pass the

exam. Felipe was offered a full-time job with benefits as a local truck driver for US Foods and his family's income has increased substantially for him to exit the Minnesota Family Investment Program! Fast forward, June 2019, Felipe is going on year 2 of owning his own truck driving business. He purchased a beautiful 5-bedroom home and two of his children began college! Felipe has many plans for his future including starting another business in the food industry. He thanks his success to Anoka County Job Training Center for giving him the opportunity to attend the CDL Class A training at Century College.

CAREER CONNECTIONS CAREER PATHWAY TRAINING



Training provided to enhance the economic success of low-income MFIP, SNAP and adult populations facing multiple barriers to employment by providing an opportunity to gain marketable skills and competencies that align with in-demand job opportunities. As a business-led model, these trainings provide career-laddering opportunities in the areas of health care, office and administrative technology, 911, warehouse, call center agent and machine operator.

Training	Completed Training	Placed in Jobs	Placement Wage
Health Care	20	12	\$13.96
Office & Administrative Technology	22	12	\$13.72
Machine Operator	7	3	\$16.17
Call Center Agent	23	14	\$16.13
Basic Life Support	8	8	\$15.19
Warehouse	2	1	\$19.60
911 Operator	5	3	\$16.13



The Anoka County Regional Economic Development Partnership (ACRED) is a partnership formed between all 21 communities and Anoka County to strengthen the existing business and economic landscape, along with attracting new investment to the region. Jacquell Hajder, the Economic Development Specialist for the ACRED partnership spends time marketing our regions assets, bringing stakeholders together, responding to projects and working with the communities to plan for continued investment in Anoka County. ACRED partners with area stakeholders including Connexus Energy, area chambers, Anoka Technical & Anoka Ramsey Community Colleges, and Xcel Energy to provide resources to existing and prospecting employers. In addition, ACRED partners closely with the Job Training Center to ensure economic development efforts and career training efforts are in close alignment.

SPECIAL THANKS TO OUR CAREERFORCE AND COMMUNITY PARTNERS

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| <p>Anoka County Community Action Program
 Anoka County Human Services Division
 Anoka-Hennepin Community Education
 Anoka County Job Training Center
 Anoka County Library
 Anoka-Ramsey Community College
 Anoka Technical College
 Community Emergency Assistance Program (CEAP)
 Department of Employment & Economic Development (DEED)
 Educational Opportunity Center</p> | <p>Hope 4 Youth
 Hope Place
 Minneapolis American Indian Center
 Rise, Inc.
 State Services for the Blind – DEED
 Stepping Stone Emergency Housing
 Urban League Twin Cities
 Veteran Services – DEED
 Vocational Rehabilitation Services – DEED
 Wagner-Peyser – DEED</p> |
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EXECUTIVE DIRECTOR'S MESSAGE

Nicole Swanson, Director, Anoka County Job Training Center

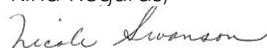
I am proud to present the 2019 Annual Report highlighting the outstanding, innovative and inclusive services provided by the Job Training Center staff. All of our professionals work individual-by-individual, family-by-family and employer-by-employer are focused on working with people to improve lives. I am pleased to share that all programs have exceeded performance standards required by our funders and we have been very successful in receiving several unique grants that provide great community impact to those we serve.

Featured program expansions this year include:

- **Anoka Works!** offering paid internships to young adults ages 16-24.
- **Incumbent Worker Training** assists local businesses to help employee's acquire competitive new skills.
- **Minnesota Legacy** provides employment and training opportunities for older workers 55+.
- **Drop-In Youth Career Counseling**
- Development of the **Anoka County Data Dashboard** with the purpose of tracking deeper community outcomes and develop responsive programming based on community and employer needs.

Thank you to our community partners, the Anoka County Workforce Development Board and the County Board of Commissioners for their continued support as we navigate building tomorrow's workforce. Special thanks to the staff of the Job Training Center, I am deeply proud of their outstanding work and it is my honor to work with them every day.

Kind Regards,



Director, Anoka County Job Training Center