



**#ShredRight
4
Good**

FUNDRAISING PROGRAM

**SHRED
RIGHT**

WHO WE ARE

#ShredRight4Good is a program that is part of Shred Right & Rohn Industries

Overview of Shred Right & Rohn Industries:

36 years of document destruction and paper recycling

Locally owned

Working with government agencies, financial services, healthcare industry, law firms, and more

AAA NAID Certified

Recycle 11,000,000 lbs of paper per month (hand towels, toilet paper)



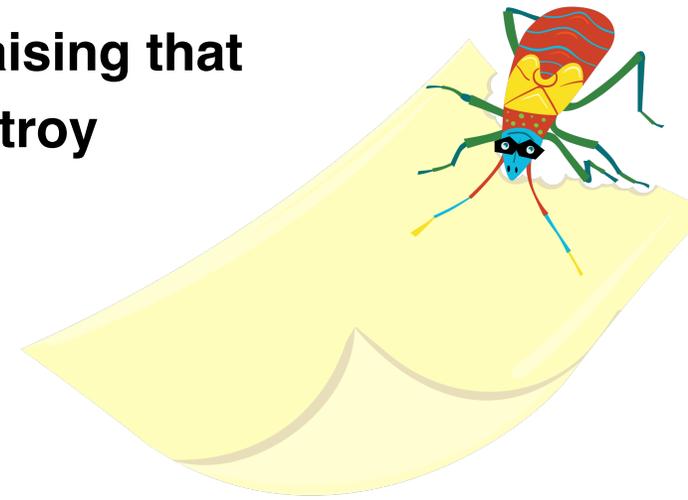
WHY IS #SHREDRIGHT4GOOD IMPORTANT

Last year, identity theft and fraud cost consumers more than \$16 billion!

What's more? Every day, America uses enough paper to wrap around the earth 20 times!

That's a lot of waste (and a lot of confidential information getting into the wrong hands).

#ShredRight4Good is a healthy and educational alternative to fundraising that teaches the importance of a green footprint and how to properly destroy confidential information.



HOW THE PROCESS WORKS

Participants sell bags to parents, relatives, neighbors, etc. in the Twin Cities metro area.

- Donors fill the bags with confidential paperwork (this can be done right away, or they can save and do it over time/as needed; the bags may be dropped off at the corporate office in St. Paul or any public or fundraising event listed on our website)
- Donors then bring the filled bags to your shred event (or a shred event of their choosing; it doesn't have to be at your event)
- Participants are invited to participate in the shred event to see how the shredding process works (this would be another opportunity to do an add-on fundraiser such as a raffle)

THE BAGS

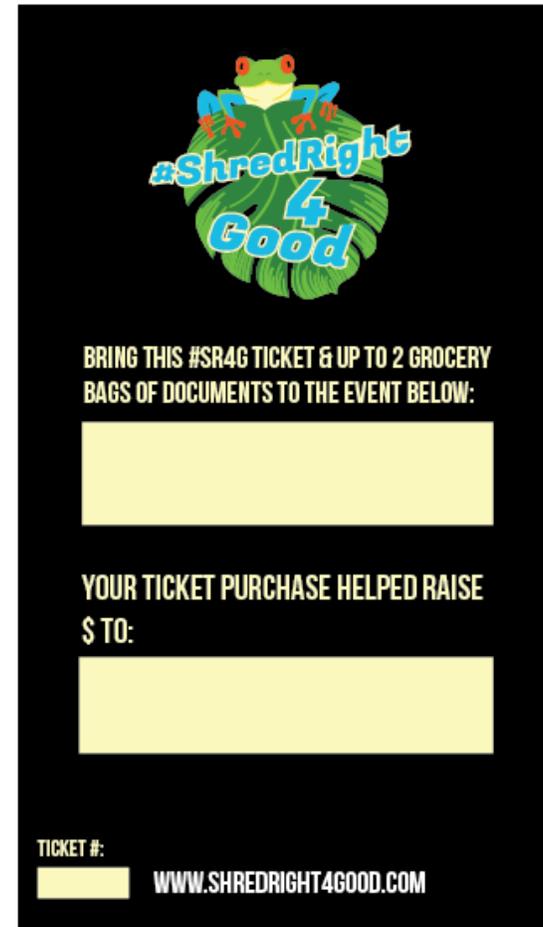
The bags measure approximately 22” high (to the fill line) by 13” wide. Once completely full, bags generally vary in weight from 15-25 pounds, depending on how the bag is filled.

Each bag provides clear instructions on what can and cannot be placed in the bag for shredding. Only paper products plus their attached paper clips or staples are okay to shred.



THE TICKETS

The tickets are purchased the day of the #SR4G event. Participants that want to support you can bring their shredding in their own bag, buy a ticket, and won't have to transfer their material to a bag to shred.





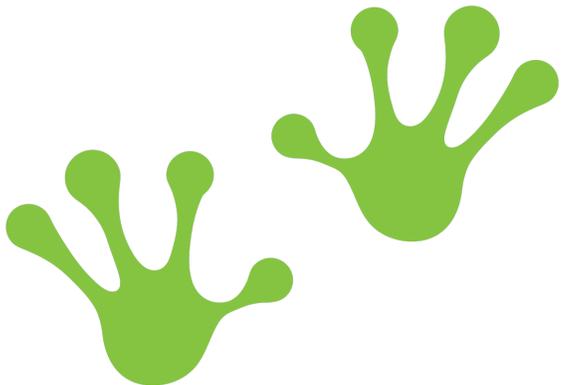
BRING THIS #SR4G TICKET & UP TO 2 GROCERY BAGS OF DOCUMENTS TO THE EVENT BELOW:

YOUR TICKET PURCHASE HELPED RAISE \$ TO:

TICKET #: WWW.SHREDRIGHT4GOOD.COM

PROGRAM DETAILS

- #ShredRight4Good bags or tickets cost **\$10.00 per bag or ticket**
- Suggested sell price of bags/ tickets is **\$20.00 per bag or ticket (50% profit!)**
- #ShredRight4Good truck will be provided for two hours at your event
- Bags will be shredded along with the contents inside of them
- On site video monitor available to watch material being shred, you see your secure information destroyed!



CAMPAIGN DETAILS

We suggest a campaign length of 3-4 weeks for the best return on your efforts.

Two Options for selling the bags:

Option 1: Pre-purchase Bag Sales

- Determine quantity of bags (100 bag minimum)
- Participants sell bags in hand and collect money
- #SR4G will buy back any unsold bags over the 100 min.

Option 2: Order Form Selling

- Participants use order forms, tally orders and collect money
- Purchase total quantity sold of bags from #SR4G
- Participants deliver bags



INCENTIVES



Each organization has the ability to create personalized incentive programs with funds provided by #ShredRight4Good

With our incentive program, you are able to choose what you want to use the money for; funds could go towards the cause you are raising money for or towards incentives for the participants.

100 to 199 bags sold, \$100 donation given

200 to 500 bags sold, \$250 donation given

Over 500, \$250 + .50 per additional bag over 500

CURRENT PARTNERS



Each #ShredRight4Good event has customizable components that supports the host's needs. Here are stats from some recent events:

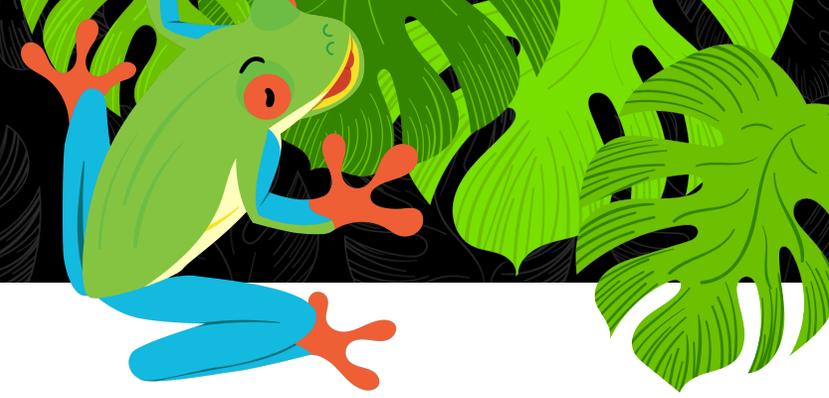
Adult Activity Center- Hopkins

- 100 Bags were pre-purchased for the event.
- 1,345 pounds collected at the event which equals 61 bags

Boy Scout Troop- SW metro

- 50 bags were pre-purchased by the Boy Scout troop to sell for their event.
- Boy Scouts also had a food drive on the same day as their shred event
- 9 Boy Scouts participated in shred event sales
- 575 pounds paper was collected and this equals 30 bags

CURRENT PARTNERS



Lakeville High School Marching Band

- 9,024 pounds of paper was collected and shredded.
- An individual purge project for 6,724 Lbs
- 2,300 Lbs collected at the event
- 419 bags were sold and the breakdown is as follows:
 - \$4,190.00 bags sales
 - \$ 1,238.00 donations
- **Total funds raised: \$5428.00**

CURRENT PARTNERS



CCLI (Collective Community Law Initiative)

- 300 Lbs collected at the event, equaling 13 bags
- 50 bags are in progress of being sold.

Annunciation Church

- 800 Lbs collected at the event, equaling 36 bags
- 100 bags are in progress of being sold.

Our Lady of the Lakes Catholic Youth Group

- 1825 Lbs collected at the event, equaling 82 bags/ tickets
- 50 bags are in progress of being sold.

OUR SERVICES



OUR SERVICES



FOR 36 YEARS WE HAVE BEEN THE GO-TO RECYCLER FOR LEADING PRINTERS & MANUFACTURERS IN THE UPPER MIDWEST. WE WILL CREATE A CUSTOMIZED RECYCLING PROGRAM THAT ADDS REVENUE TO YOUR BOTTOM LINE.



SHRED RIGHT IS THE UPPER MIDWEST'S MOST COMPREHENSIVE SHREDDING SERVICES COMPANY, SERVING FORTUNE 500 BUSINESSES AND SMALLER ORGANIZATIONS WITH AAA NAID CERTIFIED MOBILE ON-SITE SHREDDING AND OFF-SITE SHREDDING VAULT SERVICES.



OUR #SHREDRIGHT4GOOD FUNDRAISING PROGRAM IS A WAY FOR US TO GIVE BACK TO THE COMMUNITY. WHETHER YOU WANT TO FUNDRAISE FOR YOUR ORGANIZATION OR WHETHER YOU ARE A BUSINESS LOOKING TO GIVE BACK TO THE COMMUNITY, WE LOOK FORWARD TO PARTNERING WITH YOU.



AT SHRED RIGHT, JUST ABOUT ANYTHING CAN BE SHREDDED. BOTH OUR MOBILE ON-SITE SHREDDING SYSTEM AND OFF-SITE EXCLUSIVE SHREDDING VAULT™ ARE CERTIFIED TO SHRED PRODUCT, HARD DRIVES AND PAPER.

Thank You

