

PROMOTING HEALTHY CHOICES AT FOOD SHELVES

28,000 Anoka County Families

benefit from healthy eating initiatives at
community food shelves annually



"Nudge" Healthy
Food Selection

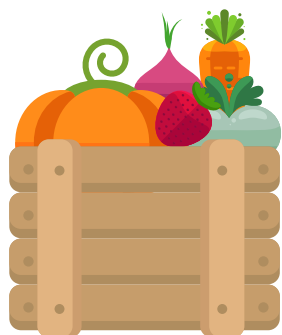


Healthy Recipe
Videos

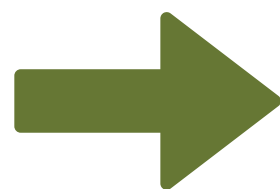


Healthy Eating
Displays

An outcome of these initiatives has been an increase in healthy produce at NACE Food Shelf.



7,434 Pounds



3x MORE



21,657 Pounds

NACE reported distributing 3x more produce in the first quarter of 2017 compared to prior year's first quarter reporting.



SHIP provided insulated food bags to NACE, SACA and Centennial Food Shelf. Insulated food bags are needed to transport donated fresh produce from grocery stores. These bags have increased the amount of fresh produce available at the food shelf. They are also used to transport fresh produce to inbound clients through their delivery program.



Supplemental Nutrition Assistance Program Education (SNAP-Ed) is a evidence-based program that helps people lead healthier lives through nutrition education. SHIP continues to connect Community Healthy Eating partners with SNAP-Ed to enhance opportunities in making the healthy choice the easy choice.



SHIP works closely with community partners to promote and support the sustainability of all SHIP activities. Messaging and promotion of healthy food options include: signs, posters, nutrition education literature, ads in local newspapers, church bulletins, social media and through "healthy nudging" by staff and volunteers.



Supported by the Statewide Health Improvement Partnership, Minnesota Department of Health
Partners in this initiative include the University of MN Extension, SNAP-Ed, Anoka County Food Shelves and the YMCA