



### Attention Anoka County Businesses: Do Your Employees Need Help Getting to Work?

Anoka County TMO

## Commute Solutions



Commute Solutions is Anoka County's Transportation Management Organization (TMO). We exist to help you and your employees solve problems related to commuting to work. Are your employees aware of the different transportation options in Anoka County? Are they interested in transit but don't know where to start? Do you as an employer want to offer commute solutions to your employees? We offer free services to help your [employees](#) and your [business](#). [Contact us](#) today for help!



### Discounted Transit Passes for Employees

More than 280 employers in MN provide their employees with discounted, **unlimited-ride** transit passes with [Metropass](#). See the list of participating companies [here](#).

Transit passes can serve as "perks" to employees and if more employees use transit, more parking spaces become available for customers.



Employers only need five employees to participate in Metropass. Each pass costs \$76 per month for **unlimited** rides, which is half of what it would cost per month if a commuter paid for regular daily rush hour bus fares.

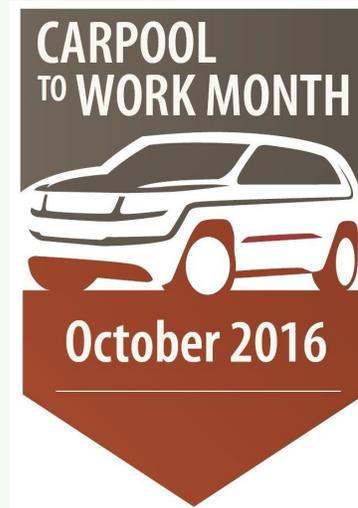
Employers can pass the cost of Metropass onto their employees or subsidize a portion of the cost and earn tax credits. To enroll in the program, employers must agree to the following:

- Commit to the program for one year and after that, employers are on a monthly billing cycle with no annual commitment
- Promote the program to eligible participants
- Pay for a minimum of five riders/passes per month

For more information, visit the [Metropass website](#) or [contact us](#) and we'll help you get started!

### Win \$25 Gasoline Cards

Anoka County Carpool to Work Month is October 2016. The purpose is to encourage people who commute to work in Anoka County to join a carpool. During the month of October, people who pledge to carpool to work at least once per week (or four times) have the chance to win \$25 gasoline cards! We hope the cards will be used for future carpooling endeavors! Make the [pledge here!](#)





## Get Certified as a Bicycle Friendly Business

Did you know that the League of American Bicyclists offers a [Bicycle Friendly Business \(BFB<sup>SM</sup>\)](http://www.bikeleague.org/business) certification program? It's a program that recognizes employers for their efforts to encourage a more welcoming atmosphere for bicycling. The program offers businesses recognition and all applicants receive feedback and assistance in becoming more

welcoming to bicycling. Awarded businesses are recognized in a national press release, through the League's social media efforts and on the League's interactive awards map. Join hundreds of leading businesses from across the nation that are

## ATTRIBUTES OF A BICYCLE FRIENDLY BUSINESS



transforming their communities by creating more bicycle-friendly destinations and workplaces. [Apply](#) to the program and see how bicycling can help your business create more energized, alert, and productive employees, decrease your healthcare costs, attract and retain top talent, and draw more customers.

### Bike Racks Bring in More Customers

*Opinion excerpt by Clara Friedman from [streets.mn](http://streets.mn)*



"Bike racks and bike lanes bring in more customers: for example, after New York City installed the first protected bike lane in the country on 8th and 9th Avenues, there was a 49% increase in sales, and similar phenomena have

occurred in Colorado and other places. Customers on bicycles have been shown to spend more than customers who arrive by car; instead of rushing by at high speeds, cyclists move at a more leisurely pace where specials, bargains, and shop windows can catch their eye and result in more frequent stops and more impulse decisions. I know I am more likely to stop into a bakery, craft store, or any number of places that jump out at me while I am cycling, especially if I can see a convenient bike rack; I have gone on many rides with friends that included impromptu ice cream snacks, or even picking up something at CVS, Kowalski's, or the cute new gift shop on the corner. So instead of further skewing the cost inequality and investing hundreds of thousands of dollars in vast empty lots, businesses should pay \$150-500 for a bicycle rack, encourage bike lanes outside their doors, and watch their profits grow."

### Fridley Shuttle Coming Soon

Available in April 2017, thanks to a one-year federal grant, the Fridley Northstar Station Shuttle will transport riders (free of charge) from [Fridley Station](#) to major employers located within one to two miles of the station. If successful, the service might be offered beyond the one-year grant period.

If you're a Fridley employer located within one to two miles of Fridley Station and you think your employees would use this service, please [contact us](#).

For general information about the Fridley Northstar Station Shuttle, contact [Heidi](#) at 763-862-4260 or visit our [webpage](#).



Fridley  
Northstar Station  
Shuttle

