FOR IMMEDIATE RELEASE

Ceremony Held to Celebrate CareerForce in Blaine

Anoka County Commissioners, county staff and members of the public were present Sept. 18 at CareerForce in Blaine to celebrate the center’s rebranding.

Blaine was just one of the locations across the state to take part in the rebranding from workforce centers to CareerForce. Bringing all of Minnesota’s workforce system partners under one brand will enhance the services provided to career seekers, employers and communities. Visitors and callers to CareerForce in Blaine will witness enhanced service delivery, an improved customer experience and streamlined employer services as the rollout continues over the following months.

“The rebranding to CareerForce was the result of extensive outreach to workforce system participants, workforce staff and others to determine how service can be enhanced and outcomes improved,” said Commissioner Scott Schulte, chair, Anoka County Board of Commissioners. “It was a partnership between counties across the state, the Minnesota Association of Workforce Boards, the Governor’s Workforce Development Board and the Department of Employment and Economic Development.”

Shirley Barnes, Crest View Senior Communities CEO and Workforce Development Board chair, noted how the services offered at CareerForce in Blaine and at other CareerForce locations across the state can put job seekers on paths that result in interesting, rewarding careers.

“CareerForce is the beginning of an enhanced journey to prosperity, it is a name that connotes the importance of every person served, and that every person should feel valued,” she said.

After the morning program, a hiring event was held from 10:30 a.m. to 12:30 p.m., followed by an employer information session from 12:30 to 1 p.m.
Visit CareerForceMN.com to search job postings, access innovative career planning tools, workforce development resources and labor market information.

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From left: Anoka County Commissioner Scott Schulte, chair, Anoka County Board of Commissioners; Nicole Swanson, director of the Anoka County Job Training Center; Shirley Barnes, Crest View Senior Communities CEO and Workforce Development Board chair; Anoka County Commissioners Julie Braastad, Mandy Meisner and Mike Gamache; Anoka County Administrator Rhonda Sivarajah.